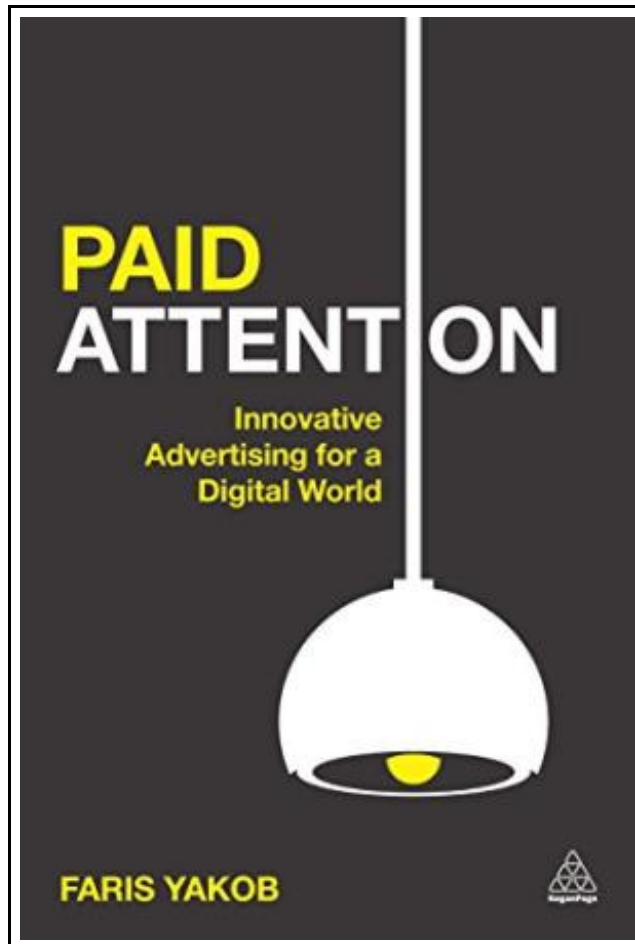


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PAID ATTENTION: INNOVATIVE ADVERTISING FOR A DIGITAL WORLD



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