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Journey to Newland

By Bill Poole, Daryl Holt, Andy Dorsett,

Paperback. Book Condition: New. Not Signed; With an animated fable, the Journey to Newland storybook provides readers with a cast of memorable characters, a captivating story, and a common language to deal with difficult and often emotionally sensitive issues in negotiating change within their organizations. The allegory follows a group of animal characters through uncharted territory, from Oldland to Newland. Each animal represents a different type of work personality; navigating such metaphorical places as Nostalgia Desert, Transition Valley, and Leverage Lake, the team comprised of Eagle, Owl, Lion, Dolphin, and Anta finds a way to survive, even thrive, by leading change. Praise for Journey to Newland: Journey to Newland skillfully and creatively illustrates the process, principles, and capabilities required for successful transformational change. -- Bob Pettus, retired vice chairman of the board, Coca-Cola Bottling Co. Consolidated This unique tale presents a solution for developing strategic leaders who can excel in this era of transformation. -- Peter Kao, president and CEO, American Management Association China This story provides change leaders and teams with an impartial and unifying platform to deal with behavioral challenges that might otherwise undermine a well-intended change effort. -- Jeffery Tan, director, Corporate Training and Professional Development, Singapore...



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This book is fantastic. This is certainly for all those who statted there had not been a really worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Prof. Dale Fahey MD

The book is fantastic and great. I have got read through and i am confident that i will planning to read yet again once again in the foreseeable future. I found out this book from my dad and i recommended this publication to discover.

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