



## The Vest Pocket Guide to GAAP

By Steven M. Bragg

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Vest Pocket Guide to GAAP, Steven M. Bragg, Quick answers to your GAAP questions The Vest Pocket Guide to GAAP is the handy pocket problem-solver that gives today's busy financial executives the GAAP advice they need in a quick-reference format. Whether in public practice or private industry, professionals will always have this reliable reference tool at their fingertips because it easily goes anywhere-to a client's office, on a business trip, or to an important lunch meeting. Provides succinct answers to common GAAP questions Easy-to-use Q & A format offers hundreds of explanations supported by a multitude of examples, tables, charts, and ratios Other titles by Bragg: Running an Effective Investor Relations Department: A Comprehensive Guide , Accounting Best Practices, Sixth Edition, and Just-in-Time Accounting, Third Edition Convenient and comprehensive, The Vest Pocket Guide to GAAP is the handy reference you'll turn to again and again for quick answers to your GAAP questions.

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