



The Worm at the Core: On the Role of Death in Life (Hardback)

By Sheldon Solomon, Jeff Greenberg, Tom Pyszczynski

RANDOM HOUSE, United States, 2015. Hardback. Book Condition: New. 234 x 162 mm. Language: English . Brand New Book. A transformative, fascinating theory based on robust and groundbreaking experimental research reveals how our unconscious fear of death powers almost everything we do, shining a light on the hidden motives that drive human behavior. More than one hundred years ago, the American philosopher William James dubbed the knowledge that we must die the worm at the core of the human condition. In 1974, cultural anthropologist Ernest Becker won the Pulitzer Prize for his book *The Denial of Death*, arguing that the terror of death has a pervasive effect on human affairs. Now authors Sheldon Solomon, Jeff Greenberg, and Tom Pyszczynski clarify with wide-ranging evidence the many ways the worm at the core guides our thoughts and actions, from the great art we create to the devastating wars we wage. *The Worm at the Core* is the product of twenty-five years of in-depth research. Drawing from innovative experiments conducted around the globe, Solomon, Greenberg, and Pyszczynski show conclusively that the fear of death and the desire to transcend it inspire us to buy expensive cars, crave fame, put our health at risk,...



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